



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
07/31/12 - 08/07/12	564656	09771481

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
5	7	

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	M-F 5-530a	5-530a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 07/31/12 5:08 AM M-F 5-530a 5-530a :30 JB12TV14 \$250.00 NM									
1 4 W 08/01/12 5:24 AM M-F 5-530a 5-530a :30 JB12TV14 \$250.00 NM									
2	07/31/12	08/03/12	M-F 530-6a	530-6a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 W 08/01/12 5:44 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
1 4 Th 08/02/12 5:55 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
3	07/31/12	08/03/12	M-F 6-7a	6-7a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 07/31/12 6:43 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM									
1 4 W 08/01/12 6:09 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM									
4 4 Th 08/02/12 6:23 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM									
3 4 F 08/03/12 5:59 AM M-F 6-7a 6-7a :30 JB12TV13 \$450.00 NM									
4	08/06/12	08/06/12	M-F 6-7a	6-7a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 6:53 AM M-F 6-7a 6-7a :30 JB12TV15 \$450.00 NM									



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

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564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	M-F 7-9a	7-9a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 8:54 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
2 4 W 08/01/12 8:10 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
4 4 Th 08/02/12 7:46 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
3 4 F 08/03/12 8:08 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
6	08/06/12	08/06/12	M-F 7-9a	7-9a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 8:30 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
7	07/31/12	08/03/12	M-F 9-10a	9-10a	-TWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 9:15 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM									
2 4 W 08/01/12 9:32 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM									
8	08/06/12	08/06/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 9:42 AM M-F 9-10a 9-10a :30 JB12TV13 \$150.00 NM									
9	07/31/12	08/03/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 12:24 PM M-F 12-1p 12-1p :30 JB12TV14 \$225.00 NM									
2 4 F 08/03/12 12:53 PM M-F 12-1p 12-1p :30 JB12TV13 \$225.00 NM									
10	08/06/12	08/06/12	M-F 12-1p	12-1p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 12:53 PM M-F 12-1p 12-1p :30 JB12TV15 \$225.00 NM									
11	07/31/12	08/03/12	M-F 5-6p	5-6p	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 5:14 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM									
2 4 Th 08/02/12 5:43 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM									



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Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 5:09 PM M-F 5-6p 5-6p :30 JB12TV13 \$450.00 NM									
13	07/31/12	08/03/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 6:23 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM									
4 4 W 08/01/12 6:15 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM									
2 4 Th 08/02/12 6:13 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM									
3 4 F 08/03/12 6:15 PM M-F 6-630p 6-630p :30 JB12TV13 \$600.00 NM									
14	08/06/12	08/06/12	M-F 6-630p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 6:21 PM M-F 6-630p 6-630p :30 JB12TV13 \$600.00 NM									
15	07/31/12	08/03/12	M-F 9-10p	9-10p	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 07/31/12 9:23 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM									
1 4 Th 08/02/12 9:25 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM									
16	07/31/12	08/03/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 07/31/12 10:29 PM M-F 10-1030p 10-1030p :30 JB12TV14 \$750.00 NM									
1 4 W 08/01/12 10:13 PM M-F 10-1030p 10-1030p :30 JB12TV14 \$750.00 NM									
17	08/04/12	08/04/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/04/12 7:12 AM Sa 7-9a Sa 7-9a :30 JB12TV13 \$225.00 NM									
18	08/04/12	08/04/12	Sa 5-6p	5-6p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/04/12 5:30 PM Sa 5-6p 5-6p :30 JB12TV13 \$225.00 NM									



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Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/05/12	08/05/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 08/05/12 8:13 AM Su 7-9a Su 7-9a :30 JB12TV13 \$150.00 NM									
20	08/05/12	08/05/12	Su 1232-132a	1232-132a	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -----S 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 08/05/12 12:48 AM Su 1232-132a 1232-132a :30 JB12TV13 \$30.00 NM									
21	07/31/12	08/03/12	M-F 12-1p	12-1p	-TWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 12:42 PM M-F 12-1p 12-1p :30 JB12TV14 \$225.00 NM									
22	07/31/12	08/03/12	M-F 7-9a	7-9a	-TWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 8:14 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
23	07/31/12	08/03/12	M-F 5-530a	5-530a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/03/12 5:23 AM M-F 5-530a 5-530a :30 JB12TV13 \$250.00 NM									
24	07/31/12	08/03/12	M-F 530-6a	530-6a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 07/31/12 5:45 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
25	08/01/12	08/03/12	M-F 9-10a	9-10a	--WTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 Th 08/02/12 9:14 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM									
2 4 Th 08/02/12 9:31 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM									
1 4 F 08/03/12 9:40 AM M-F 9-10a 9-10a :30 JB12TV13 \$150.00 NM									
26	08/01/12	08/03/12	M-F 630-7p	630-7p	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 Th 08/02/12 6:39 PM M-F 630-7p 630-7p :30 JB12TV14 \$450.00 NM									
2 4 Th 08/02/12 6:52 PM M-F 630-7p 630-7p :30 JB12TV14 \$450.00 NM									
1 4 F 08/03/12 6:46 PM M-F 630-7p 630-7p :30 JB12TV13 \$450.00 NM									



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Advertiser		Product	Estimate Number
Brunner/R/MO Senate		BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/02/12	08/03/12	M-F 5-530a	5-530a	---TF--	:30	2	\$250.00	NM
<i>In 27</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Th 08/02/12 5:14 AM M-F 5-530a 5-530a :30 JB12TV14 \$250.00 NM									
1 4 F 08/03/12 5:09 AM M-F 5-530a 5-530a :30 JB12TV13 \$250.00 NM									
30	08/02/12	08/03/12	M-F 530-6a	530-6a	---TF--	:30	2	\$250.00	NM
<i>In 28</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 5:37 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
2 4 F 08/03/12 5:42 AM M-F 530-6a 530-6a :30 JB12TV13 \$250.00 NM									
31	08/02/12	08/03/12	M-F 7-9a	7-9a	---TF--	:30	2	\$300.00	NM
<i>In 31</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Th 08/02/12 7:15 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
1 4 F 08/03/12 7:10 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
32	08/02/12	08/03/12	M-F 10-11a	10-11a	---TF--	:30	2	\$100.00	NM
<i>In 30</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 10:59 AM M-F 10-11a 10-11a :30 JB12TV14 \$100.00 NM									
2 4 F 08/03/12 10:39 AM M-F 10-11a 10-11a :30 JB12TV13 \$100.00 NM									
33	08/02/12	08/03/12	M-F 5-6p	5-6p	---TF--	:30	1	\$450.00	NM
<i>In 37</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/03/12 5:37 PM M-F 5-6p 5-6p :30 JB12TV13 \$450.00 NM									
34	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	2	\$450.00	NM
<i>In 38</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 5:27 PM M-F 5-6p 5-6p :30 JB12TV13 \$450.00 NM									
1 4 M 08/06/12 5:51 PM M-F 5-6p 5-6p :30 JB12TV13 \$450.00 NM									
35	08/02/12	08/03/12	M-F 12-1p	12-1p	---TF--	:30	2	\$225.00	NM
<i>In 31</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---TF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Th 08/02/12 12:59 PM M-F 12-1p 12-1p :30 JB12TV14 \$225.00 NM									
1 4 F 08/03/12 12:23 PM M-F 12-1p 12-1p :30 JB12TV13 \$225.00 NM									



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Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/02/12	08/03/12	M-F 1-2p	1-2p	---TF--	:30	2	\$100.00	NM
In 32									
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ---TF-- Spots/Week 2 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 1:29 PM M-F 1-2p 1-2p :30 JB12TV14 \$100.00 NM									
2 4 F 08/03/12 1:26 PM M-F 1-2p 1-2p :30 JB12TV13 \$100.00 NM									
37	08/02/12	08/03/12	M-F 5-6p	5-6p	---TF--	:30	1	\$450.00	NM
In 33									
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ---TF-- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 5:14 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM									
38	08/02/12	08/03/12	M-F 9-10p	9-10p	---TF--	:30	2	\$750.00	NM
In 35									
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ---TF-- Spots/Week 2 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 9:55 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM									
2 4 F 08/03/12 9:40 PM M-F 9-10p 9-10p :30 JB12TV13 \$750.00 NM									
39	08/02/12	08/03/12	M-F 1030-1102p	1030-1102p	---TF--	:30	2	\$375.00	NM
In 36									
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ---TF-- Spots/Week 2 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 10:59 PM M-F 1030-1102p 1030-1102p :30 JB12TV14 \$375.00 NM									
2 4 F 08/03/12 10:54 PM M-F 1030-1102p 1030-1102p :30 JB12TV13 \$375.00 NM									
40	08/06/12	08/07/12	M-F 530-6a	530-6a	MT-----	:30	2	\$250.00	NM
In 39									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 08/06/12 5:46 AM M-F 530-6a 530-6a :30 JB12TV13 \$250.00 NM									
2 4 Tu 08/07/12 5:53 AM M-F 530-6a 530-6a :30 JB12TV15 \$250.00 NM									
41	08/06/12	08/07/12	M-F 7-9a	7-9a	MT-----	:30	2	\$300.00	NM
In 40									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 7:58 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
3 4 Tu 08/07/12 8:32 AM M-F 7-9a 7-9a :30 JB12TV15 \$300.00 NM									
42	08/06/12	08/07/12	M-F 10-11a	10-11a	MT-----	:30	1	\$100.00	NM
In 41									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS Spots/Week 1 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 08/07/12 10:36 AM M-F 10-11a 10-11a :30 JB12TV15 \$100.00 NM									



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	08/06/12	08/06/12	M-F 12-1p	12-1p	M-----	:30	1	\$225.00	NM
In 42									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 12:16 PM M-F 12-1p 12-1p :30 JB12TV13 \$225.00 NM									
44	08/06/12	08/06/12	M-F 1-2p	1-2p	M-----	:30	1	\$100.00	NM
In 43									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 1:15 PM M-F 1-2p 1-2p :30 JB12TV13 \$100.00 NM									
49	08/06/12	08/06/12	M-F 5-530a	5-530a	M-----	:30	2	\$250.00	NM
In 48									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 5:07 AM M-F 5-530a 5-530a :30 JB12TV13 \$250.00 NM									
2 4 M 08/06/12 5:24 AM M-F 5-530a 5-530a :30 JB12TV15 \$250.00 NM									
50	08/06/12	08/07/12	M-F 6-7a	6-7a	MT-----	:30	2	\$450.00	NM
In 49									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 6:08 AM M-F 6-7a 6-7a :30 JB12TV13 \$450.00 NM									
1 4 Tu 08/07/12 6:45 AM M-F 6-7a 6-7a :30 JB12TV15 \$450.00 NM									
51	08/06/12	08/06/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
In 50									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 9:29 AM M-F 9-10a 9-10a :30 JB12TV15 \$150.00 NM									
52	08/06/12	08/06/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM
In 51									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 11:29 AM M-F 11a-12p 11a-12p :30 JB12TV13 \$100.00 NM									
53	08/06/12	08/06/12	M-F 2-3p	2-3p	M-----	:30	1	\$100.00	NM
In 52									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 2:41 PM M-F 2-3p 2-3p :30 JB12TV13 \$100.00 NM									
54	08/06/12	08/06/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
In 53									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 3:58 PM M-F 3-4p 3-4p :30 JB12TV15 \$100.00 NM									



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
Brunner/R/MO Senate		BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	1	\$450.00	NM
In 55									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 5:42 PM M-F 5-6p 5-6p :30 JB12TV15 \$450.00 NM									
56	08/06/12	08/06/12	M-F 9-10p	9-10p	M-----	:30	1	\$750.00	NM
In 56									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 9:42 PM M-F 9-10p 9-10p :30 JB12TV13 \$750.00 NM									
57	08/06/12	08/06/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$750.00	NM
In 57									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 10:23 PM M-F 10-1030p 10-1030p :30 JB12TV13 \$750.00 NM									
58	08/06/12	08/06/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$375.00	NM
In 58									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 10:38 PM M-F 1030-1102p 1030-1102p :30 JB12TV15 \$375.00 NM									
59	08/06/12	08/06/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 7:00 PM FOX Prime Monday 7-8p 7p-8p :30 JB12TV13 \$1,500.00 NM									
60	08/06/12	08/06/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/06/12 8:23 PM FOX Prime Monday 8-9p 8p-9p :30 JB12TV15 \$1,500.00 NM									

Total Spots **87** Gross Total **\$31,880.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$4,782.00
<u>Net Amount Due</u>	\$27,098.00